Activation Session: Google Civics Training

Moderator: Massachusetts Representative Danielle Gregoire, Eastern Regional Director, Women In Government Board of Directors

Blake Brown, Civics Outreach Manager, Google

Google

Cybersecurity for Elected Officials & Campaigns

Women in Government

2023 National Legislative Conference

Blake Brown

Google Civics Outreach

Featured Speaker

Blake Brown
Civics Outreach Manager
Google

Agenda

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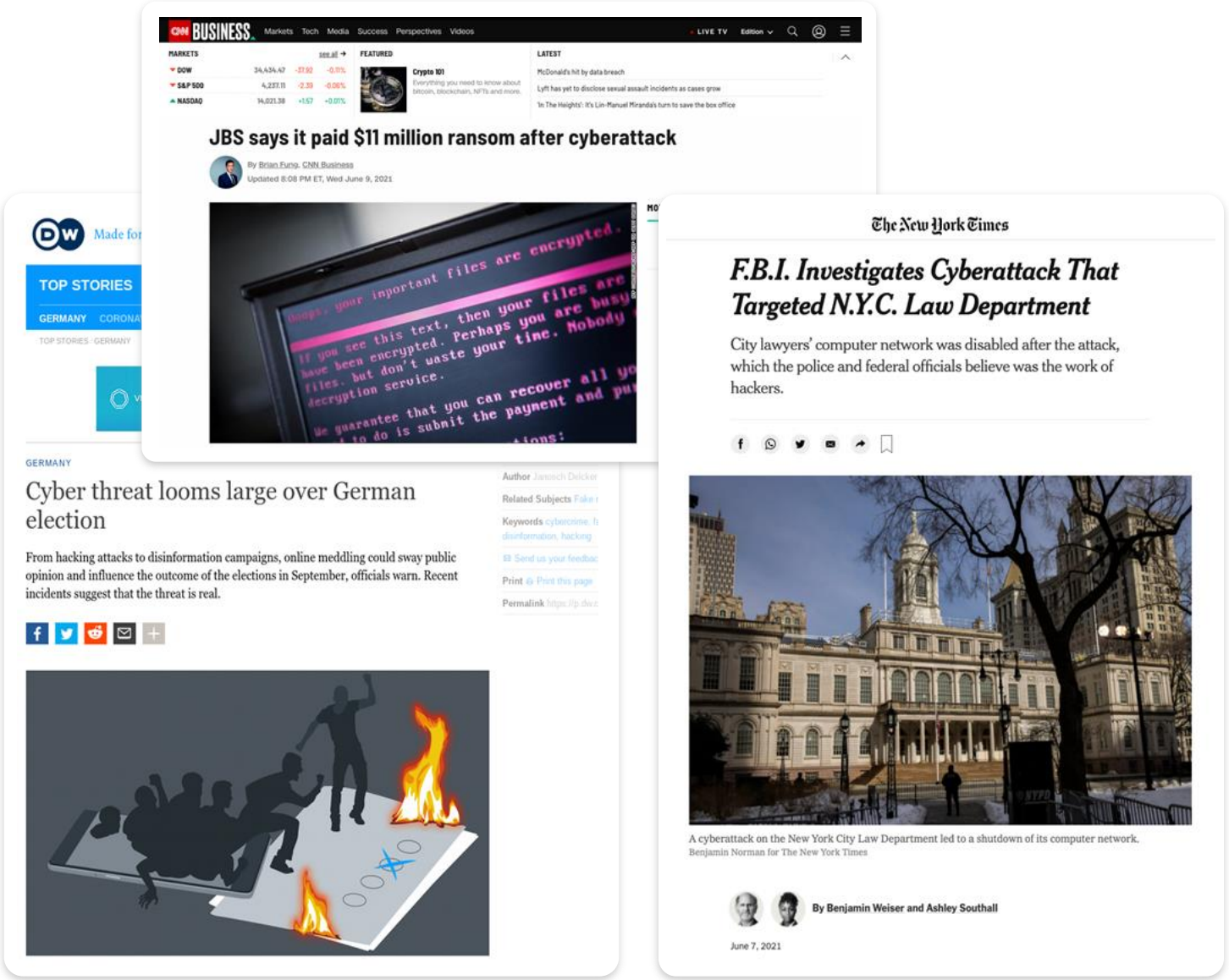
Today’s threat landscape

02
Security tools for all users

03
How to protect your office & campaign

01

Today’s threat landscape



Account security is as relevant today as it has ever been

Cyberattacks on governments and campaigns **increased 95% worldwide during the last half of 2022**

Source: CSO

The Bad Actors

Cybercriminals

Monetize crime

Nation-states

Disrupt our democracy

Hacktivists

Disruption to further social or political ends.

What Might Happen

- **Attempts to access to accounts--credential stealing both organizational and personal**
- Website issues: defacements, take downs (DDoS)
- Business executive compromise (invoice scams)
- Phishing attempts
- Mistakes

FBI: Election Officials in Nine States Received Phishing Emails

"The FBI judges cyber actors will likely continue or increase ... In 2020, Microsoft announced it had detected cyberattacks targeting people...

Kansas Republican Sen. Moran says 'cyber-criminal' stole nearly $700K from campaign

Federal Election Commission filings state that $690,000 was stolen from Sen. Jerry Moran's campaign and FBI is investigating

THE CYBERSECURITY 202

Chinese hackers are scanning state political party headquarters, FBI says

EXCLUSIVE: State hit by largest sustained Election Day cyberattack warns 'it's only going to get worse'

In first interview about DDoS attack, top Mississippi election administrator says no votes affected.

Proprietary + Confidential

Everyone associated with a campaign or an organization in the political sphere is considered a high-risk user.

Proprietary + Confidential

02

Security tools for all users

Google's automatic, built in protections make the online world a safer place for everyone. This is done by protecting you at the points where attacks might enter, such as your email, internet searches and app downloads.

Gmail

Gmail automatic spam and phishing protections block more than **99.9% of spam, phishing and malware** from reaching Gmail inboxes

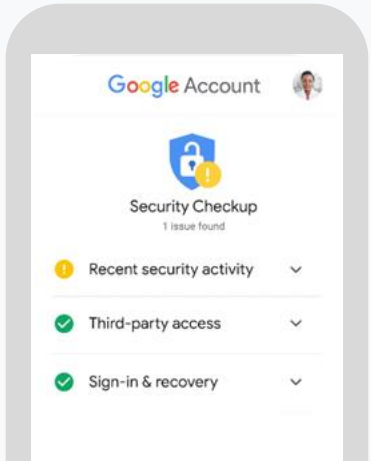
Safe Browsing

Safe Browsing technology automatically **protects 4 billion devices** by alerting users when they try to visit risky websites.

Play Protect

Google Play Protect **scans and verifies 100 billion apps** each day to keep your device, data and apps safe.

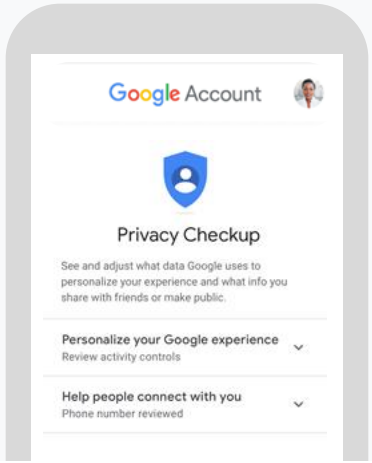
Make every day Safer with Google



Security Checkup

This step-by-step tool provides personalized and actionable security recommendations to help you strengthen the security of your Google Account.

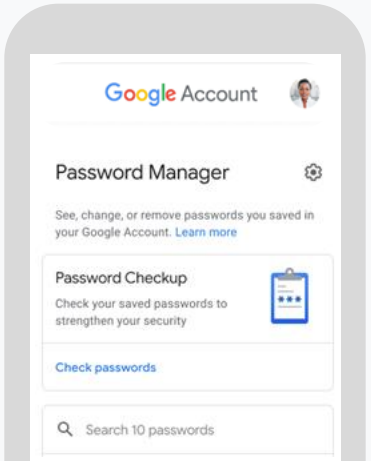
g.co/securitycheckup



Privacy Checkup

This helps you choose your privacy settings, step by step. It's another way Google helps keep your data private, safe, and secure.

g.co/privacycheckup



Password Manager

Built into Chrome and Android, Google's Password Manager creates, remembers, saves and auto-fills passwords for all of your online accounts.

passwords.google.com

03

How to protect your campaign

Secure your accounts with two-step verification

Choose the right level of account security at g.co/2sv

SMS / Voice

Backup codes

Authenticator (TOTP)

Mobile push

FIDO security keys

Basic security protections, but phishable

Strongest form of 2SV & unphishable

Proprietary & confidential

Unphishable technology of security keys

Physical USB-A and USB-C
NFC security keys

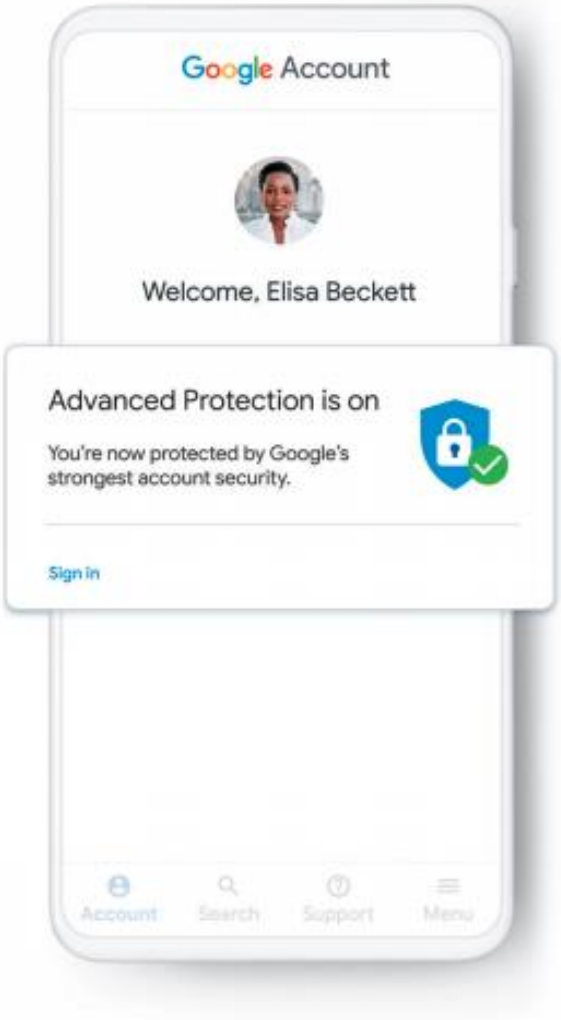
Proprietary & confidential

Advanced Protection Program

Our **strongest account security offering**, built to protect users at risk of targeted digital attacks
such as campaign teams and activists.

The Advanced Protection Program helps you **defend against phishing**, **block malware**, and **prevent fraudulent access to your data**.

Enroll at g.co/advancedprotection



Proprietary & confidential

enroll at

g.co/advancedprotection

Proprietary & confidential

You may be eligible for free Titan Security Keys

Email **info@defendcampaigns.org**

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Strong Authentication

Strong Authentication Math

For more info see
g.co/advancedprotection

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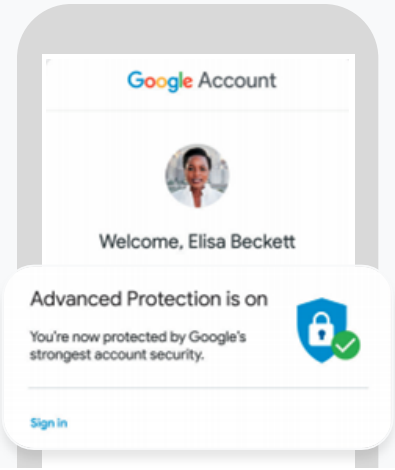
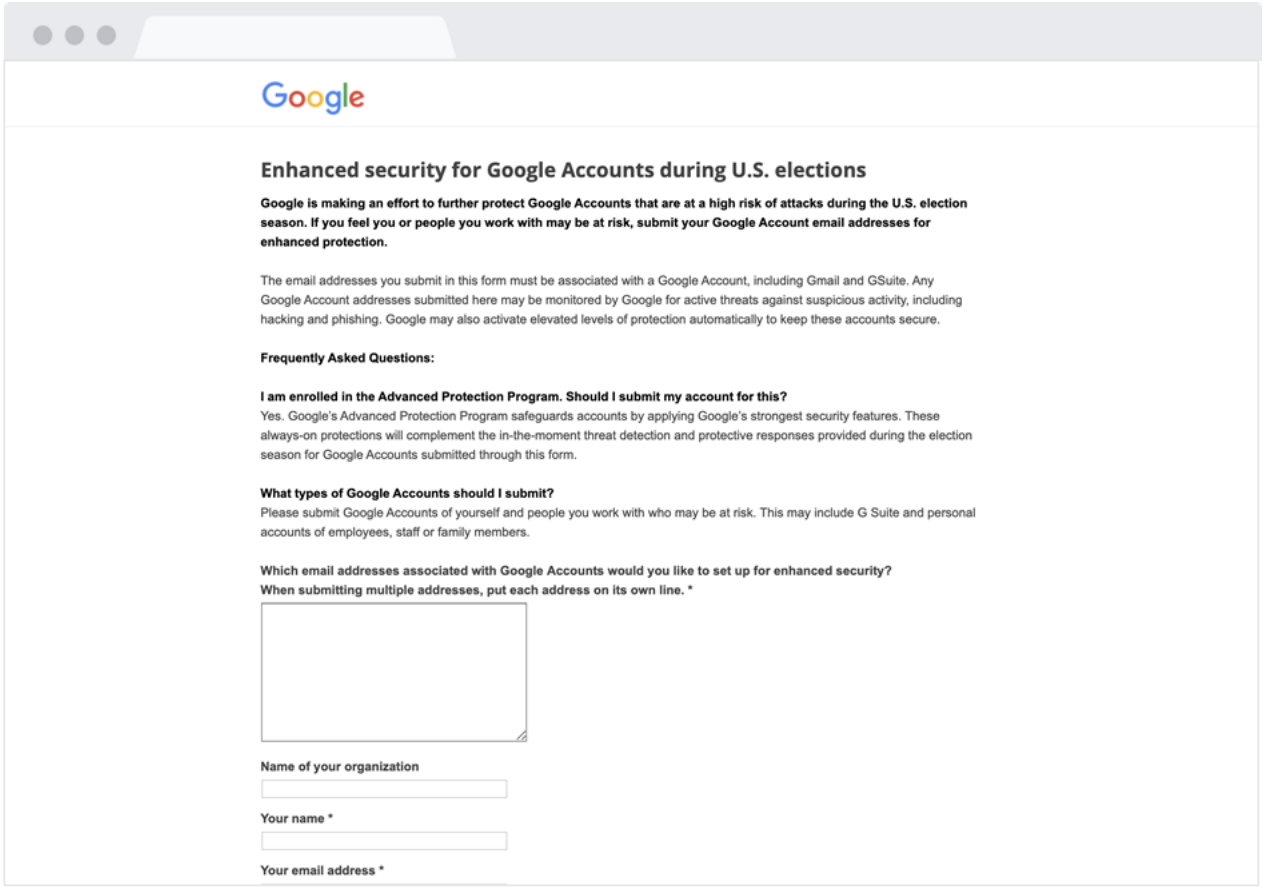


Strong password + Security Key + Google Advanced Protection

The easiest and best protection for your accounts

Added security for the election season

Request additional protection from Google by letting us know your accounts are election-related using **this form.**



goo.gle/enhanced-security

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