

# Activation Session: Google Civics Training

Moderator: Massachusetts Representative Danielle Gregoire,  
Eastern Regional Director, Women In Government Board of Directors

Blake Brown, Civics Outreach Manager, Google





# Cybersecurity for Elected Officials & Campaigns

**Women in Government  
2023 National Legislative Conference**

Blake Brown  
Google Civics Outreach



# Featured Speaker



**Blake Brown**  
**Civics Outreach Manager**  
**Google**



# Agenda

01

Today's threat landscape

02

Security tools for all users

03

How to protect your office & campaign

01

# Today's threat landscape

**QW BUSINESS** Markets Tech Media Success Perspectives Videos

**MARKETS** 34,434.47 -27.92 -0.08%  
**DOW** 34,434.47 -27.92 -0.08%  
**S&P 500** 4,227.18 -2.39 -0.06%  
**NASDAQ** 14,021.38 +1.57 +0.01%

**FEATURED** **Crypto 101**  
 Everything you need to know about bitcoin, blockchain, NFTs and more.

**LATEST**  
 McDonald's hit by data breach  
 Lyft has yet to disclose sexual assault incidents as cases grow  
 'In The Heights': It's Lin-Manuel Miranda's turn to save the box office

**JBS says it paid \$11 million ransom after cyberattack**  
 By Brian Fung, CNN Business  
 Updated 8:08 PM ET, Wed June 9, 2021



**DW** Made for

**TOP STORIES**  
 GERMANY CORONA

TOP STORIES - GERMANY

**GERMANY**  
**Cyber threat looms large over German election**  
 From hacking attacks to disinformation campaigns, online meddling could sway public opinion and influence the outcome of the elections in September, officials warn. Recent incidents suggest that the threat is real.

Author: Jeroen Delcker  
 Related Subjects: Fake news  
 Keywords: cybercrime, disinformation, hacking  
 Send us your feedback  
 Print & Print this page  
 Permalink: https://p.dw.com



**The New York Times**  
**F.B.I. Investigates Cyberattack That Targeted N.Y.C. Law Department**

City lawyers' computer network was disabled after the attack, which the police and federal officials believe was the work of hackers.



A cyberattack on the New York City Law Department led to a shutdown of its computer network.  
 Benjamin Norman for The New York Times



By Benjamin Weiser and Ashley Southall

June 7, 2021

Account security is as relevant today as it has ever been

Cyberattacks on governments and campaigns increased **95%** worldwide during the last half of 2022

Source: CSO

# The Bad Actors



## Cybercriminals

Monetize crime



## Nation-states

Disrupt our democracy



## Hacktivists

Disruption to further social or political ends.

# What Might Happen

- Attempts to access to accounts-- credential stealing both organizational and personal
- Website issues: defacements, take downs (DDoS)
- Business executive compromise (invoice scams)
- Phishing attempts
- Mistakes

## FBI: Election Officials in Nine States Received Phishing Emails

"The FBI judges cyber actors will likely continue or increase ... In 2020, Microsoft announced it had detected cyberattacks targeting people...

## Kansas Republican Sen. Moran says 'cyber-criminal' stole nearly \$700K from campaign

Federal Election Commission filings state that \$690,000 was stolen from Sen. Jerry Moran's campaign and FBI is investigating

THE CYBERSECURITY 202

## Chinese hackers are scanning state political party headquarters, FBI says

## EXCLUSIVE: State hit by largest sustained Election Day cyberattack warns 'it's only going to get worse'

In first interview about DDoS attack, top Mississippi election administrator says no votes affected.



*Everyone* associated with a campaign or an organization in the political sphere is considered a high-risk user.

02

# Security tools for all users

Google's **automatic, built in protections** make the online world a safer place for everyone. This is done by protecting you at the points where attacks might enter, such as your email, internet searches and app downloads.

## Gmail

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Gmail automatic spam and phishing protections block more than **99.9% of spam, phishing and malware** from reaching Gmail inboxes

## Safe Browsing

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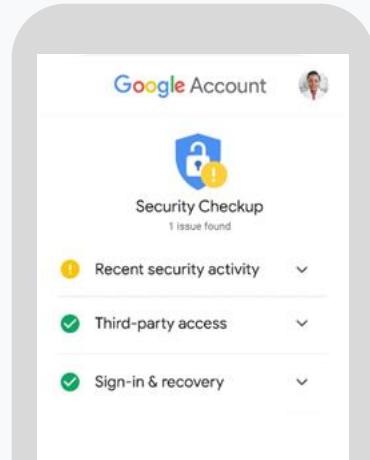
Safe Browsing technology automatically **protects 4 billion devices** by alerting users when they try to visit risky websites.

## Play Protect

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Google Play Protect **scans and verifies 100 billion apps** each day to keep your device, data and apps safe.

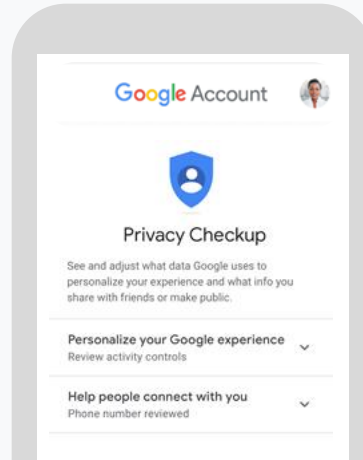
# Make every day Safer with Google



## Security Checkup

This step-by-step tool provides personalized and actionable security recommendations to help you strengthen the security of your Google Account.

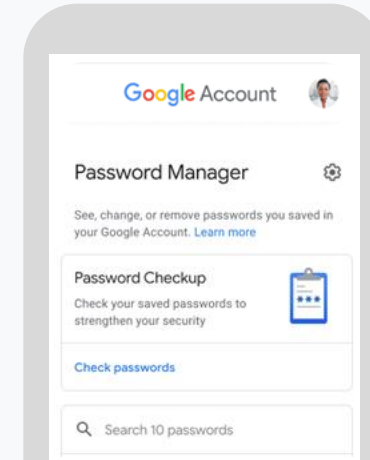
[g.co/securitycheckup](https://g.co/securitycheckup)



## Privacy Checkup

This helps you choose your privacy settings, step by step. It's another way Google helps keep your data private, safe, and secure.

[g.co/privacycheckup](https://g.co/privacycheckup)



## Password Manager

Built into Chrome and Android, Google's Password Manager creates, remembers, saves and auto-fills passwords for all of your online accounts.

[passwords.google.com](https://passwords.google.com)

03

# How to protect your campaign

# Secure your accounts with **two-step verification**

Choose the right level of account security at [g.co/2sv](https://g.co/2sv)



SMS / Voice



Backup codes



Authenticator (TOTP)



Mobile push



FIDO security keys



Basic security protections, but  
phishable



**Strongest form of 2SV &  
unphishable**

Strong Authentication

## Unphishable technology of **security keys**



Physical USB-A and USB-C  
NFC security keys

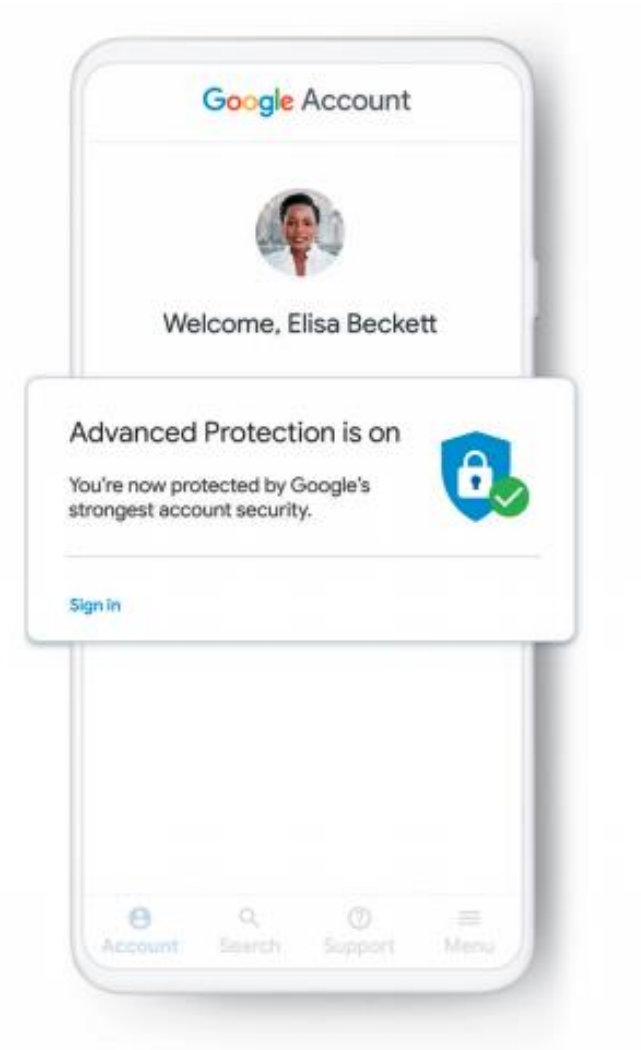
Strong Authentication

## Advanced Protection Program

Our **strongest account security offering**, built to protect users at risk of targeted digital attacks such as campaign teams and activists.

The Advanced Protection Program helps you **defend against phishing, block malware, and prevent fraudulent access to your data.**

Enroll at [g.co/advancedprotection](https://g.co/advancedprotection)







**enroll at**

[g.co/advancedprotection](https://g.co/advancedprotection)



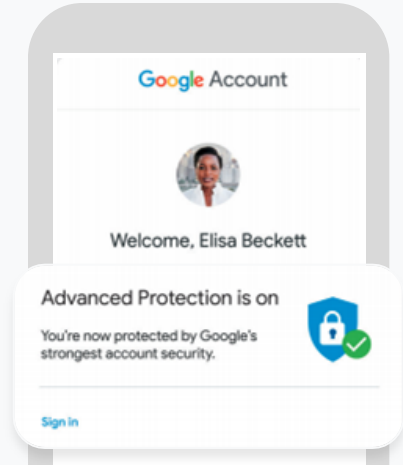
You may be eligible for free Titan Security Keys  
Email [info@defendcampaigns.org](mailto:info@defendcampaigns.org)

Strong Authentication

# Strong Authentication Math

For more info see  
[g.co/advancedprotection](https://g.co/advancedprotection)

Xyr 5^&90mnfgh



Strong password



Security Key



Google Advanced Protection

**The easiest and best protection for your accounts**

# Added security for the election season

Request additional protection from Google by letting us know your accounts are election-related using [this form](#).

[goo.gl/enhanced-security](https://goo.gl/enhanced-security)

Google

Enhanced security for Google Accounts during U.S. elections

Google is making an effort to further protect Google Accounts that are at a high risk of attacks during the U.S. election season. If you feel you or people you work with may be at risk, submit your Google Account email addresses for enhanced protection.

The email addresses you submit in this form must be associated with a Google Account, including Gmail and GSuite. Any Google Account addresses submitted here may be monitored by Google for active threats against suspicious activity, including hacking and phishing. Google may also activate elevated levels of protection automatically to keep these accounts secure.

Frequently Asked Questions:

I am enrolled in the Advanced Protection Program. Should I submit my account for this?

Yes. Google's Advanced Protection Program safeguards accounts by applying Google's strongest security features. These always-on protections will complement the in-the-moment threat detection and protective responses provided during the election season for Google Accounts submitted through this form.

What types of Google Accounts should I submit?

Please submit Google Accounts of yourself and people you work with who may be at risk. This may include G Suite and personal accounts of employees, staff or family members.

Which email addresses associated with Google Accounts would you like to set up for enhanced security?

When submitting multiple addresses, put each address on its own line. \*

Name of your organization

Your name \*

Your email address \*

Google

Proprietary & confidential



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