Activation Session: Google Civics Training

Moderator: Massachusetts Representative Danielle Gregoire, Eastern Regional Director, Women In Government Board of Directors
Blake Brown, Civics Outreach Manager, Google
Featured Speaker

Blake Brown
Civics Outreach Manager
Google
Agenda

01
Today’s threat landscape

02
Security tools for all users

03
How to protect your office & campaign
Today’s threat landscape
Account security is as relevant today as it has ever been

Cyberattacks on governments and campaigns increased 95% worldwide during the last half of 2022

Source: CSO
The Bad Actors

Cybercriminals
Monetize crime

Nation-states
Disrupt our democracy

Hacktivists
Disruption to further social or political ends.
What Might Happen

- Attempts to access to accounts—credential stealing both organizational and personal
- Website issues: defacements, take downs (DDoS)
- Business executive compromise (invoice scams)
- Phishing attempts
- Mistakes
Everyone associated with a campaign or an organization in the political sphere is considered a high-risk user.
02

Security tools for all users
Google’s **automatic, built in protections** make the online world a safer place for everyone. This is done by protecting you at the points where attacks might enter, such as your email, internet searches and app downloads.

<table>
<thead>
<tr>
<th>Gmail</th>
<th>Safe Browsing</th>
<th>Play Protect</th>
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<tbody>
<tr>
<td>Gmail automatic spam and phishing protections block more than <strong>99.9% of spam, phishing and malware</strong> from reaching Gmail inboxes</td>
<td>Safe Browsing technology automatically <strong>protects 4 billion devices</strong> by alerting users when they try to visit risky websites.</td>
<td>Google Play Protect <strong>scans and verifies 100 billion apps</strong> each day to keep your device, data and apps safe.</td>
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Make every day Safer with Google

**Security Checkup**
This step-by-step tool provides personalized and actionable security recommendations to help you strengthen the security of your Google Account.

[g.co/securitycheckup](g.co/securitycheckup)

**Privacy Checkup**
This helps you choose your privacy settings, step by step. It’s another way Google helps keep your data private, safe, and secure.

[g.co/privacycheckup](g.co/privacycheckup)

**Password Manager**
Built into Chrome and Android, Google’s Password Manager creates, remembers, saves and auto-fills passwords for all of your online accounts.

[passwords.google.com](passwords.google.com)
How to protect your campaign
Secure your accounts with **two-step verification**

Choose the right level of account security at g.co/2sv

- **SMS / Voice**
- **Backup codes**
- **Authenticator (TOTP)**
- **Mobile push**
- **FIDO security keys**

**Basic security protections, but phishable**

**Strongest form of 2SV & unphishable**
Strong Authentication

Unphishable technology of security keys

Physical USB-A and USB-C NFC security keys
Strong Authentication

**Advanced Protection Program**

Our **strongest account security offering**, built to protect users at risk of targeted digital attacks such as campaign teams and activists.

The Advanced Protection Program helps you **defend against phishing, block malware**, and **prevent fraudulent access to your data**.

Enroll at g.co/advancedprotection
enroll at
g.co/advancedprotection
You may be eligible for free Titan Security Keys
Email info@defendcampaigns.org
Strong Authentication

**Strong Authentication** Math

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- Strong password + Security Key + Google Advanced Protection

The easiest and best protection for your accounts

For more info see [g.co/advancedprotection](https://g.co/advancedprotection)
Added security for the election season

Request additional protection from Google by letting us know your accounts are election-related using this form.

goo.gle/enhanced-security
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