

# Organized Retail Crime

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## By the Numbers

- \* Out of 232 professionals surveyed last week, 90 percent said organized retail crime is more of a risk than it was 3 years ago.
- \* "Shrink" costs retailers \$94 billion a year
- \* Latest survey showed 26.5 percent increase year over year in Organized Retail Crime

# Consumer Views of ORC

"Americans are increasingly concerned with the harm that organized retail crime is causing in their communities. NRF recently released the results of a May 2023 survey<sup>6</sup> of over 5,000 U.S. consumers focused on the issue of retail crime. It found that 55 percent of consumers believe retail crimes such as shoplifting and looting of stores have increased in their community since the onset of the pandemic in 2020. The survey also found that 64 percent of consumers are concerned about gang-led shoplifting, and this increases to 75 percent among consumers who live in urban communities. Three-quarters (75%) have personally shopped in stores where products are kept in locked cabinets to prevent theft. Finally, more than half (51%) say that law enforcement and the courts are too lenient on those who steal from stores."

*DRAFT NRF testimony to U.S. House of Representatives Judiciary Committee*

# Solutions to ORC

- INFORM Act enforcement: FTC *and* state Attorneys General
- Pass the Combatting Organized Retail Crime Act
  - Federal legislation that would permit federal enforcement and information sharing on organized retail crime rings